

A REFLECTION OF WOMEN IN THE 21ST CENTURY IN WORKING SECTOR

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ABSTRACT

Women are the new paradigms of today's culture beginning from home to working sector. Women work in three criteria. Women are taking active participation in management, local governance and political fields. Women trend in working sector has changed with globalization. Women are involved in SNA activities. A survey has also been conducted about the nature of women work behaviour. A significant part of women are unpaid because they are socially unrecognised. Women work is rendered invisible because of social perceptions. Women are the resource of our country in every field. Women have shifted traditional assumptions about their roles and capabilities. Women have basic rights about decision making. There are facts and figures about women participating in different roles. In this era women have made comprehensive steps in educational attainment and workforce participation. Women are managing complex interfaces between domestic and work culture. This is the very power of women in this 21st century.

KEYWORDS: SNA Activities, NSSO Survey, Mercer Survey, Gender Segregation